



JA  Junior Achievement[™]
of Mid Michigan

**STOCK
MARKET**

CHALLENGE

SPONSORSHIP OPPORTUNITIES

Coming to Mid Michigan in 2027



43	42	114	Bear Market	\$ 516,719.02	\$ 486,169.33	\$ 1,000,543.35	+0.2%
44	44	206	Fossil Fighters	\$ 742,721.42	\$ 226,107.09	\$ 1,001,829.51	+0.1%
51	36	122	Snail Snailers	\$ 736,479.33	\$ 264,795.05	\$ 1,001,263.38	+0.1%
46	45	001	Financial Forecasters	\$ 775,533.27	\$ 221,543.00	\$ 1,001,076.27	+0.1%
57	27	004	Wen 'n' Black	\$ 175,165.55	\$ 624,918.27	\$ 1,000,103.82	+0.0%
49	48	026	Cash Counts	\$ 910.10	\$ 344.50	\$ 1,000,000.37	+0.0%

About JA Stock Market Competition

From Classroom to Trading Floor

Using a simulated trading environment, teams of 3-4 players from area schools will experience the fast-paced thrill of the stock exchange. Once the opening bell is rung, the market opens and every 60 seconds is a new trading day! With 60 trading days, each day brings news through "Hot Tips" and "News Releases" from the financial markets, challenging teams to evaluate trends and compete for the attention of floor traders to make trades, buy, and sell shares. Due to the volatile market and the high energy of the competition, teams will be pushed to the brink. Trading is fast, fun, and furious! The team with the highest ROI at the end of 60 days will be crowned the JA Stock Market Champion!

Building Tomorrow's Market Minds

Take Stock in Your Future® introduces students to the stock market. This program may include two components: a classroom curriculum, and for many participants, the JA Stock Market Challenge competition event. The classroom curriculum comprises five sessions that introduce students to basic concepts about how the stock market works and the impact of current events on the stock market. The program also includes multiple self-guided extension activities that engage students in deeper learning about the stock market and investing.

Following participation in the program, students will be able to:

- Understand foundational concepts of stocks.
- Analyze today's stock market.
- Put market knowledge and skills into practice.
- Understand the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy.
- Examine the risks and rewards of trading.





Junior Achievement™

of Mid Michigan

OUR PROGRAMS

Through partnerships with the business and education communities, we bring academics to life. By providing engaging, hands-on and experiential learning, students are equipped with the skillset and mindset to build thriving communities by owning their economic future.

OUR MISSION

JA inspires and prepares young people to succeed in a global economy. Our volunteer-based K-12 programs foster work readiness, entrepreneurship, and financial literacy skills by providing experiential learning to inspire kids to dream big and reach their full potential.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that connects and relates to the students' personal development to empower them to make informed decisions about their career paths and education.



**LEARN MORE
ABOUT OUR
EFFORTS**

midmichigan.ja.org

SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor (1) \$10,000	Presenting Sponsor \$7,500	Market Sponsor \$5,000	Bright Future Sponsor \$3,000	Stock Sponsor \$2,000	Portfolio Sponsor \$1,000	STEM Sponsor \$500
Co-Brand: Sponsor will co-brand single event with JA, including name as Title Sponsor with prominent logo representation.	X						
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.	X						
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.	X	X					
Press Release: Sponsor will be featured in press release about the event that gets sent out to the local media.	X	X					
Keynote Speaker: Sponsor will have the opportunity to provide a keynote speaker for the event. Limited spots available.	X	X	X	X			
Post-Event Letter: Sponsor will be featured in the thank you letters that are distributed to all sponsors after the event.	X	X	X	X			
Social Media: Sponsor will be recognized in a social media post thanking you for your sponsorship.	X	X	X	X	X		
Website: Sponsor logo will be featured on the event page of our website.	X	X	X	X	X	X	
Event Program: Sponsor will be featured in the event program distributed to all attendees.	Full Page Ad	Half Page Ad	Quarter Page Ad	Logo	Logo	Logo	Listed
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event.	Visually & Verbally	Visually & Verbally	Visually & Verbally	Visually	Visually	Visually	Visually

*Contact Susan Shilton @ susan.shilton@ja.org or (517) 371-5437 ext 3322 to learn more about these benefits.

JA  Junior Achievement™
of Mid Michigan

STOCK MARKET CHALLENGE

BECOME A STUDENT EVENT SPONSOR!

Help us introduce youth to the incredible opportunities in the Stock Market!!

Please complete this form and mail to: Junior Achievement of Mid Michigan, 600 West St. Joseph, Suite 2G, Lansing MI 48933, or email the completed form to: susan.shilton@ja.org. Additional sponsorships can be made upon request if your desired support level is not available.

SPONSORSHIP LEVELS

TITLE SPONSOR (1)	\$10,000
PRESENTING SPONSOR	\$7,500
MARKET SPONSOR	\$5,000
BRIGHT FUTURE SPONSOR	\$3,000
STOCK SPONSOR	\$2,000
PORTFOLIO SPONSOR	\$1,000
STEM SPONSOR	\$500



We cannot attend this year's event. Please accept this donation of \$ _____
We are unable to support this event. Please contact us to discuss additional event opportunities.

PAYMENT OPTIONS

Please Invoice: _____ (must be before June 30, 2027)
Check attached, made payable to Junior Achievement of Mid Michigan

Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business/ Organization Name

Contact Name/Title

Phone

Email

Address

City

State

Zip

Signature

Date